

PCPH STRATEGIC PLAN

2024-2028



Vision

Healthy people,
thriving communities.

Strengthen the public health workforce

- Ensure that employees have knowledge and tools to perform their tasks.
- Create a healthy and well-structured work environment.

Strengthen communication skills

- Strengthen internal communication.
- Strengthen culturally appropriate two-way external communication.

Strengthen communicable disease surveillance and response capacity

- Establish local data capacity on communicable diseases.
- Prevent and reduce rates of communicable diseases.

Increase access to clinical and preventive services

- Increase customer referrals from community partners.
- Provide on-site clinical and preventive PH services in underserved communities twice a year.

Promote health equity and cultural responsiveness

- Promote health equity in all programs.

Mission

Promote, preserve
and improve
community health
through population-
based care and
services.

Values

- Service
- Integrity
- Dignity
- Health equity
- Community involvement