



Thank you for considering the support of the Polk County Fairgrounds by advertising with a banner in our main building. The support we received from business's like yours in 2021 was so beneficial for not only the fairgrounds but for the community as a whole.

The Polk County Fair is more than a 3 day Fair. It is a year-round events facility that benefits the community. It not only serves as the center of many shows and activities it also contributes to the local economy by making a significant financial impact to Polk County businesses. In 2021 many of our events were shut down due to COVID restrictions. We were still here to support our community, we were able to hold several meetings for local groups who could no longer meet in small rooms. We still managed to have 361 events with 37,712 people attending and managed to put on a Fair, even though much smaller. There were 4 fundraiser held at the Fairgrounds in 2021 resulting in \$436,983.00 which was reinvested back into Polk County

Plans for the 2022 Annual Fair and currently in the works with the hope of making it one for the record book

The sponsorship packages will be custom made for 2022 according to your requests. Here are some of our basic packages.

**Annual Sponsorship of \$300.00** - Allows for a banner advertising your business to be hung in the main building the entire year.

**Annual Sponsorship of \$550.00** - Provides the same opportunities for your banner as well as your banner hung in the area you pick during the Annual Fair, plus public recognition during the Annual Fair thanking your business for your sponsorship. In addition, your business will be listed on our website & on our Annual Fair posters. It will also include 25 free passes to the fair for you to distribute to employees, clients or to advertise your business.

**Sponsorship of \$1,500.00** – Provides the same opportunities as above plus a listing on our printed schedule (3,000) are printed to hand out during the run of the Fair.

**Sponsorship of \$3,000.00 – Title Sponsor** - Provides the same opportunities as above as well as headline announcements during the Fair in the area of your choice, announcements in our radio ads, plus a Commercial display space (size to be determined by the needs of your business) for the run of Fair.

Your sponsorship dollars are very important to the continued success of the Polk County Fair. Join other businesses in support of the worthy community events center.

Banner renewal fee is due May 20, 2022 payment arrangements can be made by calling the Polk County Fairgrounds office at 503-623-3048 or e-mail [andersen.tina@co.polk.or.us](mailto:andersen.tina@co.polk.or.us)

Make checks payable to: **Polk County Fairgrounds and Event Center**  
**P.O. Box 29**  
**Rickreall, OR 97371**

520 S. Pacific Highway, PO Box 29 Rickreall, OR 97371  
Phone: 503.623.3048 Fax: 503.623.6157  
[www.co.polk.or.us/fair](http://www.co.polk.or.us/fair)