

TUESDAY WORK SESSION AGENDA
April 2, 2024
Courthouse Conference Room

THE LOCATION OF THIS MEETING IS ADA ACCESSIBLE. PLEASE ADVISE THE BOARD OF COMMISSIONERS (503-623-8173) AT LEAST 24 HOURS IN ADVANCE IF YOU NEED SPECIAL ACCOMMODATIONS TO ATTEND OR TO PARTICIPATE IN THE MEETING VIRTUALLY.

Approximate Time

AGENDA

- | | |
|-----------|---|
| 9:00 a.m. | 1. CALL TO ORDER – PLEDGE OF ALLEGIANCE |
| | 2. COMMENTS (for items not on this agenda and limited to 3 minutes) |
| | 3. APPROVE MINUTES OF March 26, 2024 |
| | 4. SEDCOR UPDATE – Alex Paraskevas |
| | 5. NON-LISTED ITEMS (Pursuant to ORS 192.640) |

Regular meetings of the Board of Commissioners are held on Tuesday and Wednesday each week. The meetings are held in the Board of Commissioners' conference room, 850 Main Street, Dallas, Oregon. Each meeting begins at 9:00 a.m., and is conducted according to a prepared agenda that lists the principal subjects anticipated to be considered. Pursuant to ORS 192.640, the Board of Commissioners may consider and take action on subjects that are not listed on the agenda. The Board also holds a department staff meeting at 9:00 a.m. on Every Monday in the Commissioners Conference Room at 850 main Street, Oregon.

A public meeting of the Budget Committee for Polk County will be held in the Main Conference Room, Polk County Courthouse, 9:00 a.m., on Tuesday, April 9, 2024. The purpose of the meeting is to discuss the budget for fiscal year July 1, 2024 to June 30, 2025 and to receive the budget message and document. The public meeting will continue on Wednesday, April 10, 2024. Additional time is reserved for public comment at 10:30 a.m. Wednesday, April 10, 2024. A copy of the budget document may be inspected or obtained on or after April 5, 2024 at the Board of Commissioners' Office, Polk County Courthouse, during regular business hours. This is a public meeting where deliberation of the Budget Committee will take place. Any person may appear at the meeting and discuss the proposed budget with the Budget Committee. Please advise the Board of Commissioners (503-623-9237) at least 24 hours in advance if you need special accommodations to attend or participate in the meeting virtually.

Polk County is completing a Polk County Food Delivery project funded with Community Development Block Grant funds from the Oregon Business Development Department. The location of the project is: Rural Polk County. It is estimated that the project has benefited at least 2748 adults and 1464 children of whom 100% are low or moderate income. A public hearing will be held by the Polk County Board of Commissioners at The Polk County Courthouse in the Main Conference Room on April 16th at 9:00 am. The purpose of the hearing is for the Polk County Board of Commissioners to obtain citizens' views about the project and to take comments about the local government's performance. Written comments are also welcome and must be received by 5:00 pm on April 15th at 850 Main St. Dallas OR 97338. Both oral and written comments will be reviewed by the Polk County Board of Commissioners. The location of the hearing is accessible to the disabled. Please let Nicole Pineda at 503-623-0896 know if you need any special accommodations to attend or participate in the hearing. More information about the Oregon Community Development Block Grant program and the project is available for public review at The Polk County Courthouse during regular office hours. Advance notice is requested.

Segundo Aviso de Audiencia Pública

El condado de Polk está completando un proyecto de Entrega de Alimentos de parte del condado de Polk, financiado con fondos de Community Development Block Grant, del departamento Oregon Business Development. La ubicación del proyecto es en el área rural del condado de Polk. Se estima que el proyecto ha beneficiado a por lo menos 2,748 adultos y 1,464 menores de los cuales el 100% son de bajos ingresos o ingresos moderados. Se realizará una audiencia pública por la Junta De Comisarios del Condado De Polk en el Tribunal Del Condado de Polk en la sala de conferencias principal el 16 de April a las 9:00 am. El propósito de la audiencia es para que la Junta de Comisarios del Condado de Polk obtenga comentarios y opiniones sobre el proyecto y la actuación de parte del gobierno local. Los comentarios escritos son bienvenidos y deben ser recibidos a más tardar el 15 de Abril a las 5:00 pm en 850 Main St. Dallas, OR 97338. Los comentarios orales y escritos serán revisados por la Junta de Comisarios del Condado de Polk. La ubicación de la audiencia es accesible a personas discapacitadas. Favor de informarle a Nicole Pineda al 503-623-0896 si necesita alguna adaptación especial para asistir o participar en la audiencia. Más información sobre el programa Oregon Community Development Block Grant y del proyecto están disponibles para el reviso público en el Tribunal del Condado de Polk durante horas regulares de oficina. Se pide aviso previo. Gracias

APPEARANCE OF INTERESTED CITIZENS

The Board sets aside a time at each regular meeting for comment by the public on subjects not appearing on the Agenda. Individuals may come forward and make any statement they wish, but not to exceed three (3) minutes in length, except as is required to give concise answers to questions from Board members. If the subject will require a lengthier presentation, or merits inclusion as an item on the Agenda of a future meeting, the Board shall schedule it accordingly.

POLK COUNTY BOARD OF COMMISSIONERS
TUESDAY MEETING MINUTES
March 26, 2024

1. At 9:00 a.m., Commissioner Pope declared the Tuesday meeting of the Polk County Board of Commissioners in session and led the Board and attending audience in the Pledge of Allegiance. Commissioner Gordon and Commissioner Mordhorst were present.

2. COMMENTS (for items not on this agenda):

None.

3. MINUTES: **COMMISSIONER GORDON MOVED, COMMISSIONER MORDHORST
SECONDED TO APPROVE THE MINUTES OF March 19, 2024**

MOTION PASSED BY UNANIMOUS VOTE OF THE BOARD.

4. CHILD ABUSE PREVENTION PROCLAMATION

Abby Warren, Family & Community Outreach Community Training & Education Supervisor, came before the Board to talk about what events are happening during the month of April 2024, which is Child Abuse Prevention Month. Mrs. Warren talked about why this proclamation is important to their department and to the community. Commissioner Pope asked how many years the county has been doing this proclamation and staff stated over a decade at least.

Commissioner Pope read aloud Polk County Proclamation No. 24-01 for the record.

APPROVAL OF PROCLAMATION NO. 24-01 PASSED BY CONSENSUS OF THE BOARD.

Max Gutfreund and Adrienne Christian, both from Liberty House, were present today and spoke about what services they offer at Liberty House. Mrs. Christian spoke about the free child safety training they are offering. Commissioner Pope asked about the impact that Liberty House is having on the community and Mrs. Christian answered his question. Commissioner Pope stated that the Board would like to receive an update from Liberty House since we haven't had one in a while and that he would like them to coordinate with Nicole Pineda, Executive Assistant to the Board. Commissioner Mordhorst wanted to thank all the non-profits out there working with the children. Commissioner Gordon thanked them for breaking down the barriers of shame, advocating for the children and bringing awareness to the community.

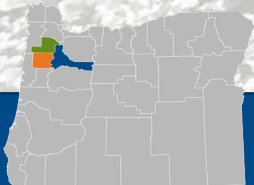
5. NON-LISTED ITEMS - (Pursuant to ORS 192.640, the Board of Commissioners considered the below identified non-listed items.)

None.

Commissioner Pope adjourned the meeting at 9:15 a.m.

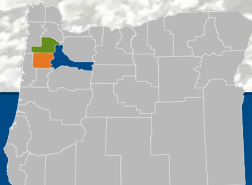
**SEDCOR Update to
Polk County Board of Commissioners
April 2, 2024**

Presented by
**Erik Andersson
Alex Paraskevas**

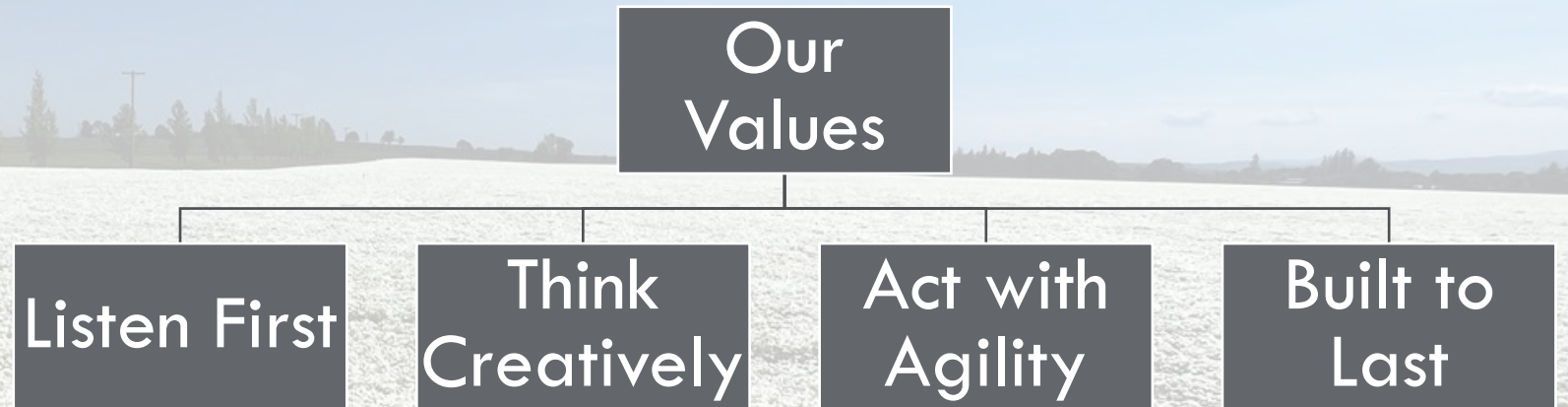


Strategic Economic Development Corporation: What we do

- Leverage public and private partnerships to successfully grow, retain and attract high value jobs and capital investment
- SEDCOR: We're a dot connector

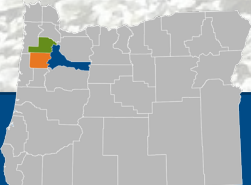


In a word, our mission is OPPORTUNITY



We want to see businesses:

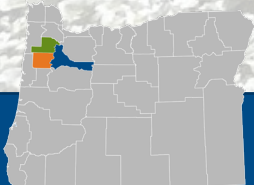
- Invest, stay and grow in the Mid-Valley
- Benefit from available economic incentives
- Forge new partnerships among each other



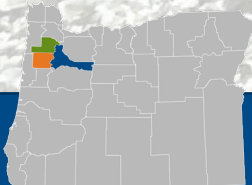
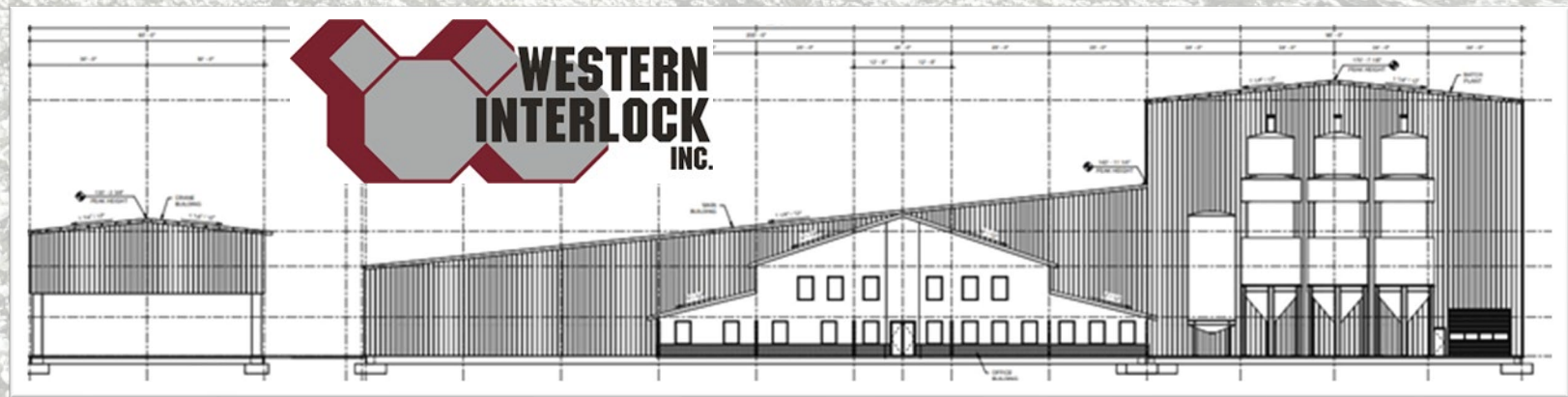
Economic Development Strategy

Healthy businesses provide healthy jobs that drive healthy communities.

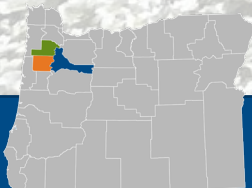
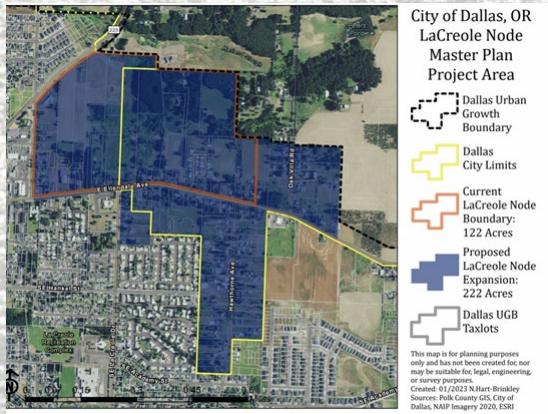
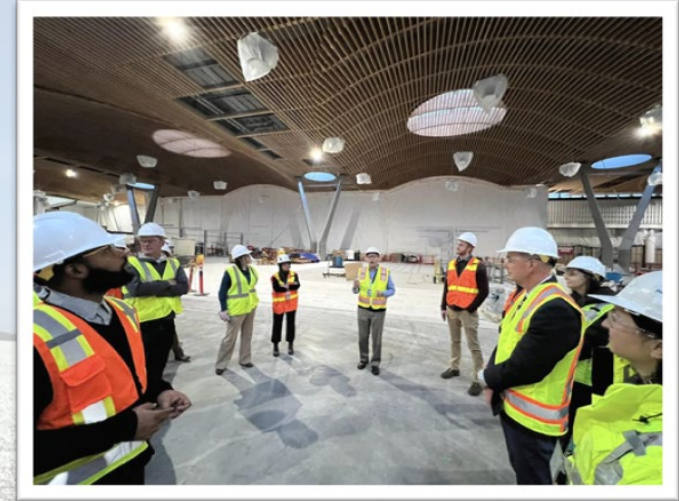
- Job retention & creation
- Diversification of the economy
- Revenues for the community
- Improved quality of life
- Attract investment from outside the community



Business Retention & Expansion



Recruitment & Industrial Lands



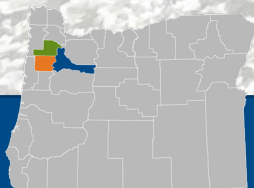
Entrepreneurship



- Latino Microenterprise Development Program
 - Business Oregon Economic Equity Investment Program
- Mid-Willamette Valley Regional Innovation Hub
 - Venture Catalyst
 - Start-up events, Pitch competitions, Networking



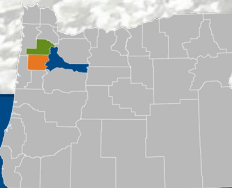
	 COACH	 CONNECT	 CONVENE
HUB	<ul style="list-style-type: none"> • Work one-on-one with entrepreneurs to provide guidance on how to establish and grow a business. 	<ul style="list-style-type: none"> • Link founders with existing resources. • Link existing traded sector businesses with innovation resources. • Network service providers to each other. • Bring universities and business needs together. 	<ul style="list-style-type: none"> • Organize events to bring people together. • Connect founders with existing networking events.
TARGET	Startup	Any Stage	Any Stage



Workforce Development

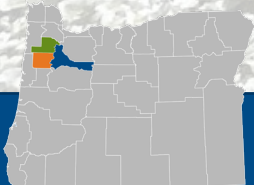
Looking ahead to the next five years, we envision a regional workforce that...

- Has grown through retention and attraction
- Supports business and community with in-demand skills



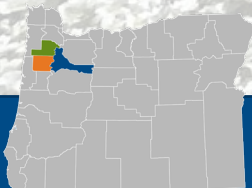
Trends We're Tracking

- Supply chain development
- Workforce availability
 - Housing
 - Childcare
- Industrial land inventory



Regional Innovation Cluster: Agriculture, Food, and Technology

- Oregon Angel Food Marketplace
- Locally Grown Supply Chain
- AgLaunch365 Accelerator
- Ag Breakfasts
- Cultivate Northwest Bootcamp for AgTech startups
- Oregon Business Council Food and Beverage Manufacturing Committee



2023 SEDCOR Awards



Agri-business of the Year: Pratum Co-op
Marion County

SEDCOR's 2023 Agri-business of the Year award is presented to a Pratum Co-op which has demonstrated excellence in business and exemplifies the significant role and promising future of agriculture in our economy. Pratum Co-op started out in a small community east of Salem and now has grown to be significant regional power. They have a 75-year history in the region. Dedicated to innovative solutions, excellent service, and long-term relationships, Pratum Co-op has steadily grown by continually developing new and innovative ways to better serve their customers and members. They are dedicated to making a positive impact on the lives of their members, their employees and the ag community. With \$100 Million in sales, 450,000 acres under crop management, 70 million pounds of grass seed produced, 175 full-time employees, 19 locations, 570 members, and a commitment to research and innovation.

Business Partner of the Year: Pacific Crest Real Estate Advisors
Yamhill County, Newberg

SEDCOR's 2023 Business Partner of the Year was awarded to Pacific Crest Real Estate Advisors. This award is given to a business or organization that exemplifies the best qualities of corporate citizenship by contributing significantly to the community and to the successful operation of SEDCOR programs. Pacific Crest Real Estate Advisors are a committed SEDCOR partner and a business that frequently shows up exactly where, and when, they're needed, without fail. They

project was completed. Many nominated him for this award without them realizing he was already nominated by others.

Entrepreneur of the Year: Dreamies Creamery
Polk County, Dallas
SEDCOR's 2023 Entrepreneur of the Year is presented to Dreamies Creamery. This award allows us to celebrate the innovation, creativity, and enthusiasm that our region of entrepreneurs brings to the table. Our Entrepreneur of the Year award is presented to an emerging small business that has developed a new idea, product and/or services into a viable, competitive business. Dreamies Creamery certainly exemplifies this notion as their business has not only been innovative but has grown to great success. This women-owned, family business opened last year with a unique product – sheep milk ice cream – and they've grown their market by putting their business on wheels and serving up their treats at fairs and other events. This past summer they expanded into a brick-and-mortar location, giving Dallas its own ice cream parlor. They have used their combined experience in Oregon dairy farming and food to create a product that the region hasn't enjoyed before and people sure are loving it!

Innovative Product: Zena Foods Products
Polk County, West Salem

SEDCOR's 2023 Innovative Product award is given to Zena Foods Products. This award is given to a company that has developed a new product or process which is on the "cutting edge" and who advances the industry and the economy through its development. Zena Foods Products brings an entirely new product to the US market and, with an eye towards both sustainable management of resource-

o Latino Business Alliance (LBA) Conducts targeted outreach to the Latino community and implements a microloan program to support these small businesses' growth and expansion.
o Advanced Economic Solutions (AES) Serves as the program manager that provides marketing and outreach, as well as training and technical assistance.
o Chemeketa Community College Small Business Development Center (SBDC) Creates training, workshops, and business consultation for Latino businesses participating in this program, also an in-kind space to conduct this work.
o Mid-Willamette Valley Council of Governments (COG) Assists in the management and implementation of the LBA's microloan program.
o SEDCOR Serves as the fiscal agent and provides Venture Catalyst expertise.

All these partners are working together to build a community program designed to help participants master the knowledge and skills necessary to establish, grow, and sustain a business for long-term success. LMOP has allowed these organizations to build a true partnership that will have an impact long into the future. Partners and participants alike have learned how to work together and leverage their strengths to help people reach their goals. And success just keeps growing! The program has completed its first full year of programming with two successful cohorts of entrepreneurs. A second round of funding

partners – this group continues to meet to ensure wide-reaching collaboration. Several new community projects have recently been completed which benefit the more than 20,000 people living in the immediate area – a newly-built skatepark, a Spirit Mountain Community Fund grant of over \$30,000 to purchase new automated external defibrillators (AEDs) for use throughout the community, and the resurrection of the MI Trolley public transit system are a few recent highlights. More projects are in the works, including collaboration towards AARP Livable Community designation and development of a joint leadership academy to help build the next generation of leaders. Inspired by their success, we asked them for their "secret" to successful collaboration amongst municipalities. Their response? "Attitude. That's what it comes down to. A willingness to work toward a common goal and set aside personal interests. They believe in the power of partnership – not for themselves, but for the betterment of the communities."

Manufacturer of the Year: A-dec Inc.
Yamhill County, Newberg
SEDCOR's 2023 Manufacturer of the Year was awarded A-dec. This award recognizes an outstanding manufacturer that is making world-class products, creating job opportunities, and strengthening our economy. It is given to a company that has made contributions to industry

Capital Press

SEDCOR event to connect farmers with food processors

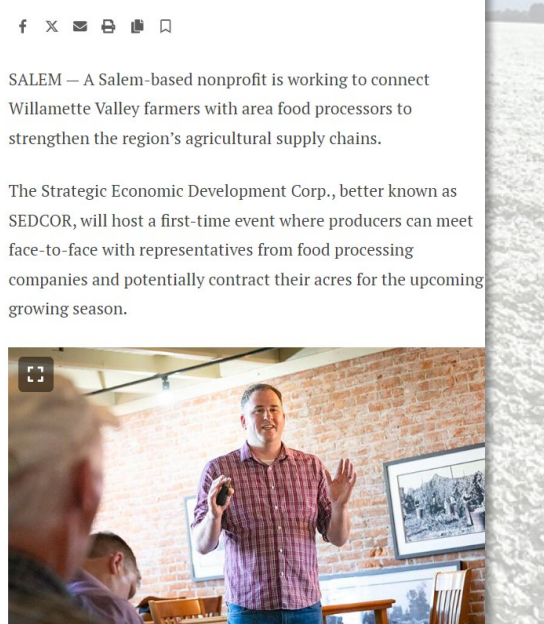
By GEORGE PLAVEN Capital Press Oct 30, 2023



If You Go
SEDCOR will host a first-time event **Nov. 9** to connect Willamette Valley farmers with local food processors.

Farmers can drop in anytime **between 9 a.m. and 1 p.m.** at the Chemeketa Community College Agriculture Complex, **4000 Lancaster Drive NE** in Salem, to meet in-person with representatives from several food processing companies.

The event is free to attend.



SEDCOR Public Member Alex Paraskevas

SEDCOR Public Member Alex Paraskevas

PARTNER COLUMN

Public Members are an Important Part of the Oregon Beef Council

Will Wise
CEO, Oregon Beef Council



OBC Public Member Alex Paraskevas

Oregon agricultural commodity commissions cover everything from beef to grass seed, to potatoes. They all have checkoff programs similar to the beef checkoff I was around when a Public Member position was added to each group by the Oregon Legislature and many farmers and ranchers were not sure what this would mean to their group. However, in my experience, the Public Member board members we have had on the Oregon Beef Council have been excellent strategic partners. For example, we had a French-born award-winning chef on our board. Do you think that did us some good for beef? It did.

This short article is a brief interview with our current public member. Speaking of strategic partners, Alex Paraskevas works for the Strategic Economic Development Corporation and he is our Oregon Beef Council Public Member on our board. He was appointed by the Director of the Oregon Department of Agriculture and wanted his organization to take a deep dive into agriculture. Alex has become not only a strategic ally, but a friend of our farmers and ranchers.

Will: Tell us a little about yourself and what it has been like as the Public Member of the Oregon Beef Council.

Alex: I work for SEDCOR, a regional economic development organization operating in Marion, Polk, and Yamhill counties. We focus on supporting traded sector businesses – businesses that are growing, manufacturing, or processing goods that are then exported out of the region. SEDCOR strives to make sure that they are happy, healthy, and growing. We operate through the lens that healthy communities are built on healthy businesses that employ people in healthy jobs. In the past five years, we have focused on supporting the "farm-to-table" supply chain, understanding its challenges and opportunities, and helping businesses by providing tools and fostering relationships.

My favorite way to learn about how things work is to jump in and get involved, and joining the Oregon Beef Council was for that very reason – to gain a better understanding of commodity commissions and build relationships in the agricultural industry. It's been incredible, I've learned a lot about market forces, supply

chain gaps, and regulatory pressures while fostering relationships with other council members.

Will: You recently organized a Locally Grown Supply Chain event at Chemeketa Community College's Agriculture Complex in Salem that included outreach to Oregon commodity commissions. Could you please describe this program?

Alex: At SEDCOR we had been battling around the idea of a networking event between food processors and buyers based on a previous project in 2020, Yamasa Inc., one of the world's largest manufacturers of soy sauce with US headquarters based in Salem, was looking for locally grown hard red wheat. We successfully connected them to Bruce and Helle Ruddenklau of Ruddenklau Farms outside of Amity,

who is now their red wheat supplier. As a participant in the Resource Education and Agricultural Leadership (REAL) Oregon program, I had the opportunity to meet Matthew Cook, head of the Oregon Processed Vegetable Commission (OPVC) whose administrator is Randi Alexander-Rolison whom I knew from the Oregon Beef Council. I attended one of the OPVC meetings where we brainstormed on organizing a networking event similar to what SEDCOR was already working on. This gave birth to the Locally Grown Supply Chain event. We invited larger food processors to have a table where farmers could drop in to make new connections. We had seven food processors and buyers in attendance including Yamasa Inc, Bob's Red Mill, Diana Foods, Kerr by Ingredion, Oregon Fruit Products, and National Frozen Foods/NORPAC. Everyone seemed happy with the outcome, and we are looking forward to hosting the event again next year!

Will: We appreciate your volunteer service as the Public Member on the Board of Directors of the Oregon Beef Council. Has getting to know Oregon ranchers and farmers on the Oregon Beef Council helped you with your goals and helped SEDCOR in the agricultural space?

Alex: Absolutely! Getting a better understanding of the concerns and thinking from the farm and ranch level has been invaluable. Most strategic economic development organizations don't operate in the agricultural space

Capital Press

SEDCOR Ag Breakfasts set for Salem, Mt. Angel

Capital Press Mar 12, 2024



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SEDCOR Ag Breakfasts will be held in **West Salem, Ore.**, on Thursday, March 14 and in **Mt. Angel, Ore.**, on Tuesday, March 19.



The events bring together mid-Willamette Valley growers, processors, producers, service providers and other leaders in agriculture and the agriculture supply chain.



More coverage

[SEDCOR event to connect farmers with food processors](#)

[SEDCOR receives grant for Northwest Ag Innovation Hub](#)

[Rural upbringing will inform new ODA director](#)

[OSU hires new director for Food Innovation Center](#)

Doors open and breakfast is served at 7:50 a.m., with presentations starting at 8 a.m.

Presentations and speakers vary by location but SEDCOR, the Strategic Economic Development Corporation, will give an update at each breakfast.

West Salem meeting

The March 14 event will be at the Chemeketa Community College Eola event center, 215 Doaks Ferry Road NW in Salem.

Thank you!

Erik Andersson
President

Alex Paraskevas
Polk County Economic Development Manager

