



We want to thank you for allowing us the opportunity to present to you a proposal for sponsorship of the Polk County Fair.

We realize that sponsorship dollars are very tight this year.

The Polk County Fair is more than a 4 day Fair. It is a year-round facility that benefits the community. It not only serves as the center of many shows and activities it also contributes to the local economy and brings in significant financial impact to Polk County businesses. During the past fiscal year the fairgrounds has hosted 577 uses, with the attendance for those uses for exceeding 100,000 people. Of those uses, 300 were to the youth in our community for such activities as 4H and FFA programs, Dog Obedience, Girl Scouts, Cub Scouts, Hunters Safety, and Tractor Safety. \$143,277.00 was raised by these events and reinvested back into the community.

The Annual Fair is a celebration for the community to get together, slow down, spend time with their children, breathe and create memories that last a lifetime.

**Sponsorship of \$250.00** gets your business name on a banner that hangs in the main building the entire year.

**Sponsorship of \$500.00;** Your business name will hang on a banner in the main building for the entire year, where over 100,000 visitors will view it. Announcements will be made during the Fair thanking your business for your sponsorship. You will be listed on our website & on our posters. Twenty-five free Fair passes (the annual Fair attendance is 22,000).

Your sponsorship dollars are very important to us; please let us know what we can do for you to make those dollars worth investing into the Polk County Fair.

Banner fee are due by April 1<sup>st</sup> of every year, payment arrangements can be made by calling us.

Make checks payable to: **Polk County Fairgrounds and Event Center**  
**P.O. Box 29**  
**Rickreall, OR 97371**

Again thank you for your consideration, if you have any question please call Tina or Linda at 503-623-3048